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**Goals:**

- Conduct a SWOT Analysis (using Group survey results)
- Work together to begin assembling the Strategic Planning Framework
- Prep for next Strategic Planning Session
- Review Housekeeping Items

**Agenda**

**3:30pm | Welcome and Overview**

- Review Agenda and Goals

**3:35pm | Season and Regulations (Erin)**

- Comment Process and Update

**3:40pm | SWOT Analysis**

- Strengths
- Weaknesses
- Opportunities
- Threats

**Break**

**4:30pm | Strategic Planning: Vision and Mission Statements**

- Recap / Overview
- Mission Statement (Purpose and Principles)
- Vision Statement

**5:30pm | Strategic Planning Next Steps**

- Begin Brainstorming Goals
- Identify Technical Experts

**6:00pm | Housekeeping (general discussion)**

- Task Force Update
  - Group Feedback: Management Plan Areas of Focus
- Field Trips

**6:30pm | Adjourn**